

## COMPETITION TERMS AND CONDITIONS

### EAWARDS NETHERLANDS

#### Awards for entrepreneurship, innovation and talent.

##### First: Aim of the competition

The following terms and conditions establish the rules to participate in the eAwards Netherlands contest organized by **everis Netherlands in collaboration with everis Spain foundation**.

Due to the current situation caused by the COVID-19 pandemic and the measures adopted or that may be adopted by the Government of Spain and the Government of Netherlands during the coming months, everis Netherlands and/or everis Spain Foundation reserve the right to partially or totally modify, at any time, the present rules of the eAwards Netherlands 2021 in the development, format and celebration of the phases and dates of both the eAwards Netherlands and the **Global eAwards - 20th edition**.

The eAwards Netherlands seek projects based on **high-impact, innovative, scalable, sustainable technologies** that contribute to **improving the quality of life** and to the care of the environment through **digital business models** and/or the intensive use of **technology**.

Projects that are at least at the prototyping stage (minimum viable product) in the following areas may participate:

- **Digitalization:** projects focused on Industry 4.0, Banking, Insurance, Telecommunications, Retail, e-commerce, education or any other sector likely to be impacted by the digitalization of their processes.
- **Environment:** projects focused on the development of products or services that reduce or mitigate environmental problems, i.e.: renewable energies, energy storage, energy access, sustainable mobility, energy efficiency and use of natural resources, circular economy, etc.
- **Health:** projects related to eHealth or biotechnology.

This Award is aimed at projects developed in Netherlands by entrepreneurs, freelancers, groups of entrepreneurs or Dutch companies. In the case that the winning project is of an entrepreneur, freelancer or group of entrepreneurs, the acceptance of the Prize means that they must constitute a commercial company in Netherlands.

The eAwards Netherlands is governed by the conditions explained below which include entry requirements, selection criteria for choosing the finalists and winners, content of the proposals and other Award conditions.

##### Second: Stages of the competition. Evaluation process.

The candidate evaluation process involves the following stages:

1. Registration and document submission on the eAwards Netherlands website.
2. Preliminary analysis and pre-selection of candidates by consultants and experts of everis Netherlands
3. Jury selection of finalists
4. Final: Presentation of finalist projects to the Jury

## 1. Registration and document submission on the eAwards Netherlands website

### a) Registration

**Candidates' submissions are due online by 20/09/2021.** Candidates can present as many proposals as they wish, provided they clearly relate to a different project within the deadline specified. They can do so on the website <https://eawardsnetherlands.nl>

During the registration process, candidates acknowledge that:

- They accept and meet the terms and conditions.
- Candidates that submit their proposal, are duly authorized to present it as well as to manage all the requirements and procedures needed during the duration of the contest.
- They give up their image rights to everis Netherlands and the everis Spain foundation within the framework of the eAwards Netherlands, as well as accept that they have obtained the necessary authorizations regarding the usage of the image of third parties that might appear on the promotional video for candidates.
- They accept the data protection clauses and consent on the processing in accordance with what is included in the clauses.
- They agree to the dissemination of the video under the scope of the eAwards Netherlands.
- The information presented is truthful and accurate.
- They are the intellectual property right owners of the ideas they are presenting and they have not used inside or proprietary information without obtaining the corresponding permissions.
- The owners take full responsibility for any claim on intellectual property rights or from using information in the private domain, releasing everis Netherlands and everis Spain foundation from any responsibility in view of any possible claim.
- The entrepreneurs does not have any extrajudicial or judicial claim and/or dispute with everis or any of the companies that are part of the everis Group.
- They commit to report any extrajudicial and/or judicial claim and/or dispute with any natural or legal person as well as internal disputes in the candidate company or candidate organization.
- They agree to send additional information that may be required.
- They agree to inform the everis Spain foundation of any changes to the team prior to the date for announcing the winners.
- The proposed solution is proven or, at least, it must be shown that there are sufficient indicators or evidence that it works for the purpose it presents.

### b). Documentation submission

Applicants must indicate, at the time of registration, the sector to which their project belongs as a priority.

In this preliminary stage, candidates will provide the information requested in the application form which can be found on the following link <https://eawardsnetherlands.nl>

The proposal must be presented in **English**.

Together with the application form, candidates must:

- Fill in the preliminary **questionnaire** they will find in the website
- Present their project under the **business model CANVAS** format, which shall be filled in through the same online platform.
- Publish a **video** in which they explain their project. This video is a mandatory requirement; therefore candidates that do not send a video will be disqualified from the contest.

The video must meet the following criteria:

- **Maximum duration: 5 minutes**
- Candidates must upload the video to a video sharing site (like YouTube, Vimeo or similar) and send the link of the video.

The presentation of the project must be in both CANVAS format and in video. This is a mandatory requirement. Candidates who do not send their projects in both formats will not be evaluated.

## **2. Preliminary analysis and pre-selection of candidates by consultants and experts of everis Netherlands**

Once each project has been received, the preliminary analysis stage will take place where consultants and experts of everis Netherlands will analyze each proposal. During this phase, the main focus will be on the following criteria:

- **It solves a problem:** ability of the project to solve a recognized problem.
- **Market reach:** ability of the project to develop a product or service that answers one or more needs of the market and that has a sustainable business model.
- **Innovation level:** level of innovation of the product or service.
- **Growth potential:** technical and economic scalability of a project.
- **Presentation:** quality of the presentation of the information sent.
- **Compliance with the basis of the call for projects.**

everis Netherlands may request interviews with the projects to get to know the candidate and to obtain authorization to visit their place of work, to receive further clarification on the different sections of the proposal, in order to obtain as much information as possible about the project, the new company and its business plan.

The proposals received by everis Netherlands will not be returned to the candidates.

The best projects will be selected to continue to the following stage as shortlisted candidates.

## **3. Jury selection of finalists**

The finalist projects will be presented before the Jury of the eAwards Netherlands by the shortlisted candidates, on the date indicated in the communication sent to the participants indicating that they have been shortlisted. This communication will also include information on the format of the event (face-to-face or online), as well as on any other requirements necessary for the presentation of the project by finalists, depending on the measures adopted by the Government of Netherlands due to the COVID-19 pandemic.

The shortlisted candidates will go on to the next phase of the competition, where they present their project to the members of the jury, in the Jury Session. The Jury is composed by C-level representatives of partnering Companies within the digital business arena and a representative of everis.

During the Jury session, the Jury will select, from shortlisted candidates, the 3 finalists who will move on to the next final phase of the competition: the ceremony event.

Additionally, during the Jury session, after all the pitching from the different shortlisted candidates, each candidate will have the chance to have a personalized feedback session with each member of the Jury on a “Speed dating” format.

#### **4. Final: Presentation of finalist projects to the Jury**

On the day of the final ceremony event, all the finalists will present their project during an open event and, after evaluating each of them, the Jury will select the winner. The Jury will be the same one as in the previous phase. The winner will be announced on that same day at the end of the eAwards ceremony.

The Jury reserves the right to not grant the award to any of the finalists. The Jury’s decision shall be final and irrevocable.

### **Third: The Award.**

The Award consists of a financial contribution of **€10,000** to support the development and launching of the winning project, and a free support service package for the amount and duration they deem appropriate up to a maximum of **€5,000 and over a period of three months**.

The Award will be paid in one lump sum or in successive installments, until the above-mentioned amount has been paid in full. Payment of the Award does not imply the acquisition of the company or project in any way, nor does it imply any economic right. The Award is a contribution from the everis Netherlands and everis Spain foundation to the development of the project.

The granting and payment of this sum will not be detrimental to any other subsidy or grant from a third part or entity.

everis Netherlands withholds the right to cancel, postpone or change the Award according on how the COVID-19 pandemic evolves.

### **Fourth: Conditions and entry requirements.**

Candidates must fulfill the following requirements:

- The product or service must be in prototype phase, near to market launch or in the commercialization process.
- Any individual entrepreneur, group of entrepreneurs, companies incorporated under the Dutch law will be able to participate in this Call for Projects for the eAwards Netherlands as long as they have not accumulated more than 1 million euros in investment in the past three years, or earned more than 500,000 euros in the last fiscal year or in the current fiscal year, up to the time of presentation of the project.
- This Award is aimed at projects developed by Dutch companies or, if the company has not yet been incorporated, at projects that have been developed or are being developed in Netherlands. In any case, the acceptance of the Award implies the set-up of the company in Netherlands.

- A high-impact project refers to a type of project that holds a strong innovative component and that, thanks to technology, can lead to a positive and long-lasting transformation in society and/or in the environment.

Employees of the everis Group or their second-degree relatives or in-laws may not participate in the contest.

## Fifth: Global eAwards – 20th Edition

### 1. Description.

The Global eAwards consists of a financial contribution of **€60,000** to support the development and launching of the winning project, and, if the Jury deems suitable, it may also offer a free support acceleration service package for the amount and duration they deem appropriate up to a maximum of **a period of (three) 3 months**. The Global eAwards will be paid in one lump sum or in successive installments, until the above-mentioned amount has been paid in full. Payment of the Global eAwards by the everis Spain foundation does not imply the acquisition of the company or project in any way, nor does it imply any economic right. The granting and payment of this sum will not be detrimental to any other subsidy or grant from a third part or entity.

The Global eAwards will be granted at the international grand final where the different local winners from different countries from Latin America and Europe will compete against each other.

The international final of the Global eAwards will be held in Madrid, Spain, during the e-talent week, which will take place between the last days of November 2021 and the first days of December 2021 (event, location and dates subject to change depending on the evolution of the COVID-19 pandemic).

For this purpose, the winning project of the eAwards Netherlands 2021 will receive an economy class airline ticket from Netherlands to Madrid (round trip) for the representative of the winning project and four nights in a hotel so that he/she can present his/her project in the international competition in Madrid, Spain, which is subject to the evolution of the COVID-19 pandemic. All documentation related to the trip will be the sole responsibility of the traveler. everis Netherlands and everis Spain foundation will be exempt from any responsibility in this regard. The Global eAwards will only be open to the winners of the national competitions.

### 2. e-talent-week

#### 2.1- Description

Days dedicated to promoting entrepreneurship and networking among the entire everis Spain foundation innovation ecosystem through seminars, conferences and other activities on topics related to innovation and entrepreneurship with special guests. The finalist projects will have the opportunity to hold meetings with investors, representatives of different institutions, among others. The main event of these sessions will be the selection and awarding of the international winner of the **20th Edition of the Global eAwards**.

All local winners must commit to attend the activities that will be organized for them during the everis-talent-week: mentoring, workshops, meetings with potential clients/investors, etc.

#### 2.2- Final Stage and Jury

The local winners will present their projects before the Jury of the **20th Edition of the Global eAwards**.

The Jury of the Global eAwards will be appointed by everis Spain foundation. The Jury will be made up of personalities from the university and business world. The Jury reserves the right to not grant the award to any of the finalists. The Jury's decision shall be final and irrevocable.

In case in the international phase the winning project is of an entrepreneur, freelancer or group of entrepreneurs, it will be a requirement for receiving the Prize that the winner constitutes, prior to delivery of the Prize, a commercial company.

## **Sixth: Miscellaneous.**

### **Use of logos and brands.**

In any of the activities organized by the award winners or by the new company, once it has been created, as well as in its marketing material, web page or any other promotional means, reference to the everis Spain foundation and everis Netherlands sponsorship will appear in a convenient, notable position. In addition, this sponsorship must be mentioned in press appearances. In both cases, and regardless of the form of publication chosen, the award winners promise to respect and apply the rules of use to brands and logos which are provided by the everis Spain foundation for these purposes. everis Netherlands and everis Spain foundation reserves the right to withdraw its authorization to use the brand and logo which it owns.

### **Image rights and intellectual property.**

The intellectual property contained in the proposals and / or projects, in no case will be transferred to everis Netherlands or everis Spain foundation. In any case, the candidates ensure that they hold ownership of these rights and have obtained, when appropriate, the necessary authorizations from any third party.

Candidates authorize without perception of economic compensation for it and voluntarily, to the everis Spain foundation and everis Group companies (<https://www.everis.com/spain/es/group-companies>) to capture and/or record their image during the awards ceremony, either by itself or through any third party to whom the everis Spain foundation or everis Netherlands authorized, and to exploit the same as those identifying elements of their own image and/or the child he or she represents in all its facets, by any media, modalities and/or forms of exploitation, specifically including the ability to publish their images through internal channels of the everis Spain foundation and entities of the everis Group, such as the intranet, as well as external channels such as websites or social network profiles (Facebook, Twitter, etc.), online video platforms and/or streaming (i.e. YouTube), meetings, forums, conferences, presentations and publications, as well as any other media (television, press, etc.). This authorization is limited to the effects of internal and external communication, promotion and advertising of the everis Spain foundation and everis Group companies and any related or ancillary activities of the above. In this regard, participants grant the everis Spain foundation and everis Group companies the ability to reproduce, distribute and transmit the image of the participants for the purposes described in the preceding paragraph. This authorization is granted in a transferable form (with the possibility of giving it to others), without territorial or temporary limits (for any country).

Participants and the winner/s will remain harmless towards the everis Spain foundation and liable to the same, or towards third parties, of any damages that may be caused by the failure of the transfer of rights and guarantees contained in these Terms and Conditions of any liability that may arise from image rights, intellectual property and breach of the applicable regulations that may arise from the provision contained in proposals or projects by those participating in the competition. Thus, participants and the winner/s will be responsible for violations caused or that may be caused to the rights of others and/or breach of the Terms and Conditions of the contents provided.

### **Personal data protection.**

In compliance with the applicable regulations regarding the protection of personal data, we inform you that personal data that is provided within the framework of their participation in the awards organized and promoted by everis Netherlands in collaboration with everis Spain foundation will be treated by everis Netherlands as Controller, for the following purposes:

- (i) Enable the development, management and control of the eAwards Netherlands in accordance with these Terms and Conditions.
- (ii) Enable the development, management and control within the framework of the possible participation of candidates in the everis Global eAwards.
- (iii) Send information and allow access and/or participation of the finalist projects in initiatives, incubators, accelerators and other projects of the organizations and/or everis Netherlands or and/or everis Spain foundation partners that are of interest to the participants, as indicated in this call.
- (iv) Treatment, uptake and/or dissemination of images provided by participants and those obtained during the awards ceremony in the terms indicated in the "image rights and intellectual property" of these Terms and Conditions.
- (v) Sending commercial communications by any means (including electronically) concerning activities, events of the everis Spain foundation including also activities, events, newsletters, products or services of the everis Group.

With the purposes stated in the previous section, we inform you that your data may be communicated to everis Spain foundation and the member companies of the everis Group, some of them established not members of the European Economic Area and which have not been declared by the European Commission with appropriate level protection of personal data. The name and registered office are contained on this website (<https://www.everis.com/spain/es/group-companies>), all of which are dedicated to providing related consulting services activities and, in the case of foundations, achieving the foundation's goals.

Your data may also be communicated, for the purposes of promotion and advertising previously indicated in point (iv), to the owners of the means of dissemination, modalities and/or forms of exploitation used, such as media and social networks, as well as to the general public, who may access such means of dissemination, modalities and/or forms of exploitation used in the promotional and/or advertising actions.

Likewise, in relation to the purpose of sending information and allowing access and/or participation of the semi-finalists and/or finalists in initiatives, incubators, accelerators and other projects that are of interest to you as a participant, we inform you that your data may be communicated to everis Spain foundation and to other organizations and/or collaborating entities that are owners or promoters of said projects, some of which may be established in countries that are not members of the European Economic Space and that have not been declared by the European Commission to have an adequate level of personal data protection. We guarantee that when your data may leave the European Economic Area, it will maintain the same level of protection based on compliance with the provisions of European data protection regulations. In this respect, international data transfers will be carried out (i) to countries with an adequate level of protection declared by the European Commission (ii) on the basis of the provision of adequate guarantees such as standard contractual clauses or binding corporate rules or (iii) by virtue of the authorization of the competent control authority or other cases provided for in the regulations.

To receive more information about international data transfers or to obtain confirmation or a copy of the safeguards used, please contact the Data Protection Officer.

The legal basis for the treatments and/or data transfers set out above is based on:

- The legal relationship established based on their participation in the eAward Netherlands and, where appropriate, in the Global eAward in order to facilitate their development, management and control.
- The consent given in relation to the other purposes.

The personal data provided by candidates to participate in this award must be truthful and accurate. Candidates guarantee that they have the consent of the holders of personal data to provide, to communicate them to the everis Netherlands for the purposes specified in these Terms and Conditions. Personal data shall be retained for the

development of this Contest, and where appropriate, during the Global eAwards and insofar as deletion is not requested.

It may be possible to request access to personal data, their correction or deletion, and the limitation of their treatment and the portability of your data when the reasons or circumstances set forth in the applicable regulations are met. To this end, the following channels may be used, always accompanied by photocopy of ID or other document verifying their identity, addressing the data protection office ([data.protection.office@everis.com](mailto:data.protection.office@everis.com) or Camino Fuente de la Mora 1, 28050, Madrid, España).

We also inform you that you may request the protection of your rights before the competent supervisory authority (e.g. in Netherlands: the Dutch Data Protection Authority located at Autoriteit Persoonsgegevens PO Box 93374 2509 AJ DEN HAAG; in Spain: the Spanish Data Protection Agency located at Calle de Jorge Juan, 6, 28001 Madrid).

#### **Confidentiality.**

everis Netherlands and everis Spain foundation undertakes to maintain confidentiality in those projects not awarded.

#### **Acceptance of the Terms and Conditions.**

Participation in the competition implies acceptance of these Terms and Conditions, without exceptions or conditions, and any resolution that, either everis Netherlands, everis Spain foundation or the Jury, adopt due to occurrences.

Please note that the contests, prizes and events or activities to which you may have access as a result of your participation in the eAwards will be subject to their own rules of participation and privacy policies, which are managed by the entities organizing them and over which everis Spain foundation has no control. It is the sole responsibility of the interested parties to inform themselves in advance and to comply with or accept them at the time of their participation.